



California-Nevada Chapter SWCS

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MINUTES OF THE EXECUTIVE COUNCIL TELECONFERENCE/MEETING January 11, 2012

A teleconference/meeting of the Executive Council of the California-Nevada Chapter of the Soil and Water Conservation Society was called to order by President Bill Daily at 10:05 a.m. on Wednesday, January 11, 2012. The following Executive Council Members were present: President Bill Daily; President-Elect Tibor Horvath, Past-President Andrea Casey, Treasurer Tom Esgate; Secretary Rebecca Hale, Directors Wendy Rash, Tina Vander Hoek and Phil Hogan. Also present was Walt Bunter (Communications). A quorum was present.

Horvath made the Motion and VanderHoek seconded to approve the Minutes from the November 15, 2011 teleconference. All approved, none opposed. The Motion was passed.

Treasurer's Report

Treasurer Esgate submitted the Chapter financial report over email on Wednesday Jan. 11th, for review. Phil made the Motion to approve the Treasurers Report and Casey seconded. All approved, none opposed. The Motion was passed.

Annual Spring Conference

Annual Spring Conference date: May 9th and 10th. Location: Asilomar Conference Center, Monterey, CA. The Annual Spring Conference/Workshop is both our Chapter annual business meeting and a workshop / training opportunity. We will conduct business, install newly elected officers, give awards etc. This years workshop/training theme: **Water Quality**

A Workshop on working with the Soil N-Leaching Index will be offered on the 10th. Workshop training will be provided by Jorge Delgado with Ag Research Services (USDA/ARS) from Ft. Collins, CO. Additional speakers are being solicited and a final agenda will hopefully be completed before mid-Feb. Conference/Workshop registration fees yet to be determined?

Single room cost at Asilomar (resort/conference center) will be \$228 and meals are included; this is a group rate for conference nights, higher costs apply if people wish to extend their stay or bring a spouse. There may be a twenty dollar reservation fee. Taxes are probably included in the price. More information will follow in the upcoming RUNOFF, and details will also be on a **conference web page** as soon as we get it posted to the web. We are under contract with Asilomar and are obligated to fill twenty-five rooms or pay the difference.

Additionally: Tom is interested in assisting the Chapter's funding and outreach efforts. Everyone please send Tom names and addresses of individuals who might be interested in attending the conference in May and possibly becoming Chapter Members. Also, please send Tom contacts and addresses of appropriate businesses and agencies who might be interested in attending and/or sponsoring the conference. We need to reach out beyond our existing 'circle' to

people, small businesses, and other organizations who might have a training or other stakeholder-related interest. Organizational sponsors (businesses and agencies) may gain visibility in the following ways:

1. Contribution of refreshments - host specific meal and / or mixer - they provide signage
2. Donation of cash in addition to regular registration fees

These 'gifts' should be tax deductible for them through the SWCS 501c3 and they will get a receipt)

3. Cash and In-Kind sponsors may request to be given space on our website and on conference-related print collateral using their camera /web ready artwork.

(If they *purchase* a banner/ logo space vs. make a donation there might be a slight difference in tax consequences ?)

4. Any Chapter sponsor wishing to "Table" at the conference can work directly with Asilomar's professional conference staff.

They should contact Tibor , Bill, or Tom for the contact information.

Baseball Caps

Walt went by Screaming Squeegee in Davis to look at hats. Chapter hats will be tan with forest green embroidery and a sturdy construction. Phil made the Motion and Horvath seconded to approve Walt to make the purchase of 150 hats if he approves their Sample. The cost will be \$ 1250.00, including tax.

Scholarship Committee - Tina

Tina has received one application and several Letters of Recommendation that will accompany applications. The deadline is January 31.

Chapter Officer Elections - Andrea

Positions and start/finish dates can be found on the CASWCS website (Leadership) .

Old Business

Annual Work Plan: Andrea will send Bill the current version. Bill will make any final edits and resend for approval before the next teleconference.

New Business

President Daily keeps his 'ear -to-the-ground' : NAICC [naicc.org] National Association of Independent Crop Consultants is having their annual meeting at the Peppermill in Reno, NV, January 18th thru 21st. On the 17th. (a day early) NRCS is providing a training session at the Peppermill for the early arrivals who wish to become Technical Service Providers (TSP's). Here's a link to the annual meeting and then a link to the training by NRCS is list on their meeting announcement page. <http://www.naicc.org/Meeting/index.cfm>

Annual Conference Dates to Remember:

July 22 - 25	2012	Fort Worth, Texas
July 21 - 24	2013	Reno, Nevada
July 27 - 30	2014	Chicago, Illinois

The meeting was adjourned at 10:40AM. The next meeting of the Executive Council, with Committee Chairs and interested members encouraged to participate, is scheduled for **Thursday, February 9th, 2012th** at 10AM. Any member with an item of New Business to be included on the agenda is requested to submit it to the Chapter President prior to the meeting.

Respectfully Submitted,

s/REBECCA HALE, SECRETARY

s/BILL DAILY, PRESIDENT