



California-Nevada Chapter SWCS

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MINUTES OF THE EXECUTIVE COUNCIL TELECONFERENCE/MEETING November 15, 2011

A teleconference/meeting of the Executive Council of the California-Nevada Chapter of the Soil and Water Conservation Society was called to order by President Bill Daily at 10:05 a.m. on Tuesday, November 15, 2011. The following Executive Council Members were present: President Bill Daily; President-Elect Tibor Horvath, Past-President Andrea Casey, Treasurer Tom Esgate; Secretary Rebecca Hale, Directors Wendy Rash, Tina Vander Hoek. Also present were Walt Bunter (Communications) and Mark Steffek, SWCS Western Region Director. A quorum was present.

Horvath made the Motion and Esgate seconded to approve the Minutes *as corrected* from the October 12, 2011 teleconference. All approved, none opposed. The Motion was passed.

Treasurer's Report

Treasurer Esgate submitted the Chapter financial report and the EverBank transaction report over email on Monday Nov. 14th, for review. Wendy made the Motion to approve the Treasurers Report and Horvath seconded. All approved, none opposed. The Motion was passed.

Committee Reports

We are still searching for a strong candidate for Chapter Membership and Outreach Committee Director. At this time President Daily is managing email reminders to members whose dues have lapsed, as well as "welcome" emails to new members. Casey and Bunter are managing the roster in the database and will collaborate to be sure correct Membership-wide emails are delivered.

Conferences

As the Chapter has recently decided to stock up on baseball caps with our logo, on Nov. 5th Walt emailed us two proposals to review. We had a consensus decision to go with the 'structured' style of cap from Northern California-based business Screaming Squeegee, vs. the 'slouchy / unstructured' style proposal submitted by the other company. Walt will be able to go to the Screaming Squeegee location and talk with them in person, as well as pick up a sample. We will continue the discussion on the next call. Agreed we will order a quantity of 150.

Scholarship Committee - Tina

Tina, please remember to send President Daily contact information for Humboldt State.

Chapter Officer Elections - Andrea

Elections will be upon us again next Spring. Any suggestions for recruitment, please contact Andrea.

Old Business

CANV Nomination for Director -at-Large

CANV SWCS Chapter Director Ladi Asgill's application for Candidate for National Director-at-Large has been accepted by National. Congratulations Ladi and thank you for your hard work and diligent attention to this matter. Remember to login and vote for Ladi in the election next Spring.

Review of Strategic Plan

We made some progress reviewing the 2008-2012 Strategic Plan. We came to Consensus on several points:

All are asked to download and carefully review the existing 2008-2012 Strategic Plan from the Chapter website, <http://caswcs.org/index.php/leadership.html> [scroll down to beneath the list of Directors on this page and you will find the link to the document].

Consensus was reached to make the following changes:

Change date of document from 2008-2012 to 2012 - 2016

Strategic Issue 1, Goal 2: "Establish membership committee with goal of increasing membership by 10 per year."

New Business

We reached some consensus regarding changes/ updates to the 2008-2012 Strategic Plan on the call (see above in Old Business), but we have not yet made any Motions regarding accepting the revised document as a Final Version. Again, all have been asked to download and carefully review the existing document from the Chapter website:

<http://caswcs.org/index.php/leadership.html>. Submit your suggestions / revisions over email to President Daily preferably before the end of the year. We will continue working on the document on the January call, but please give President Daily your feedback prior to mid-January, so he can work on his report to National and include your input. President Daily will coordinate discussion over email, if necessary, prior to our next call.

Western Region Director Steffek reminds us that we are strongly encouraged to submit nominations for an SWCS National Award, as our Region has been under-represented.

"The Awards Committee assists the Board of Directors in the selection of recipients for the SWCS Fellow, Outstanding Service, Commendation, Honor, Merit and the Harold and Kay Scholl Excellence in Conservation Award."

<http://members.swcs.org/index.cfm?fa=committees.view&committeeID=286>

Annual Conference Dates to Remember:

July 22 - 25 2012 Fort Worth, Texas

July 21 - 24 2013 Reno, Nevada

July 27 - 30 2014 Chicago, Illinois

The meeting was adjourned at 10:55AM. The next meeting of the Executive Council, with Committee Chairs and interested members encouraged to participate, is scheduled for Wednesday, January 11, 2012th, at 10AM. Any member with an item of New Business to be included on the agenda is requested to submit it to the Chapter President prior to the meeting.

Respectfully Submitted,

s/REBECCA HALE, SECRETARY

s/BILL DAILY, PRESIDENT